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# SUPPLIER MEMBERSHIP APPLICATION

Fill out this form completely and return with payment to the address on this form or join online at: <http://members.atra.com>

## Membership Information

COMPANY NAME	OWNER / APPLICANT NAME		
PHYSICAL ADDRESS	SUITE #		
CITY	STATE	POSTAL CODE	COUNTRY
PHONE NUMBER	MOBILE NUMBER		
FAX NUMBER	HOME PHONE		
EMAIL ADDRESS	WEBSITE ADDRESS**		

\*\* ATRA offers website design & hosting. Ask a membership services representative for details.

## Terms and Dues Payment Options

**1-5 LOCATIONS** (Separate applications are required for each APPROVED location)

12 Month Membership *-ONLY \$1380.00, includes a FREE 1/4 page full color Ad (over \$1800.00 value).*  
(Pricing is available for 6+ locations)

**SAVE! SAVE! SAVE!**  
 Advertising included with Membership  
 You receive a **FREE 1/4 Page FULL COLOR Ad in GEARS Magazine!**  
Note: Excluding the Annual Buyers Guide and Expo Show Issues

CALL FOR PRICING FOR MORE THAN 5 SHOP LOCATIONS. 1-866-464-2872

## Payment Details

CHECK ENCLOSED MAKE PAYABLE TO ATRA (ACCEPTED FROM U.S. BANKS ONLY)

I HEREBY AUTHORIZE ATRA TO CHARGE MY CREDIT CARD FOR PAYMENT:  AMEX  DISCOVER  M/C  VISA

CARD NUMBER \_\_\_\_\_ EXP \_\_\_\_\_ C V V# \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

SIGNATURE \_\_\_\_\_

PLEASE CALL ATRA MEMBERSHIP SERVICES FOR ASSISTANCE 866-464-2872  
 MON-FRI BETWEEN 7am - 3:30pm PST.

PAYMENT DUE \$ \_\_\_\_\_

**ATRA MEMBER CODE OF ETHICS — ATRA MEMBERS PLEDGE:**

- TO DIAGNOSE, REPAIR AND WARRANT TRANSMISSIONS AND AUTOMOBILES WITH HONESTY, INTEGRITY AND EXPERTISE.
- TO CONDUCT BUSINESS AFFAIRS WITH OTHER MEMBERS, AFFILIATES AND COMPETITORS, IN ACCORDANCE WITH THE CONCEPT OF THE "GOLDEN RULE".
- TO STRIVE TO MAINTAIN THE HIGHEST LEVEL OF TECHNICAL EXPERTISE THROUGH CONTINUING EDUCATION OF COMPANY PERSONNEL AND TECHNICAL STAFF.
- TO MAINTAIN A CLEAN, SAFE AND ORDERLY WORKPLACE, AND A PROFESSIONAL AND COURTEOUS STAFF THAT WILL BE A CREDIT TO THE PROFESSION.
- THAT TRANSMISSIONS REPRESENTED AS "REBUILT" SHALL CONFORM TO THE ASSOCIATION MINIMUM REBUILD STANDARDS.

## Conditions of Membership

**Supplier Member** - If an individual, partnership, corporation or limited liability company (LLC) conducts business under a common name at more than one location or with other suppliers of merchandise or service, the Supplier Owner of such common name shall obtain a separate membership for each such location and the Supplier Business Owner(s) of all such other regular places of business using such common name must also be eligible for, qualify for, and obtain and maintain a Supplier Membership. Please note: Application solely for ONE business location. Separate applications are required for each business location.

**Eligibility and Qualifications for Supplier Membership** - Any individual, partnership, corporation or limited liability company (LLC) which is a manufacturer or distributor (or a manufacturer or distributor representative) of merchandise sold to the automobile repair industry or is a supplier of service to the industry is eligible to be a Supplier Member. Each Business or Business Owner must conduct its business operation without any unfavorably-resolved governmental regulatory agency or Better Business Bureau violations, complaints and/or actions. If this occurs corrective action must be taken, which includes a commitment to make an good faith effort to resolve any consumer complaints.

**Additional Acknowledgments** - Applicant understands and agrees that resignation from membership in the association together with the applicant's continuing obligation to pay annual membership fees shall only take effect and cease at the end of the last month during under which all advertisements and promotional materials identifying the applicant as a member of the association (including but not limited to the display of the ATRA logo) ceases to be displayed at the applicant's place of business, in any local telephone directories, business cards, brochures and/or any other type or kind of promotional communication, material, means or device. \*Rates subject to change.

I HAVE READ, UNDERSTAND AND AGREE TO BE BOUND BY ATRA'S BY-LAWS AND THE CONDITIONS OF MEMBERSHIP INCLUDING BUT NOT LIMITED TO THE MEMBER ADVERTISING STANDARDS AND USE OF ASSOCIATION PROMOTIONAL MATERIALS LOGO AND EMBLEMS. I FURTHER UNDERSTAND THAT MY MEMBERSHIP APPLICATION IS UNDER REVIEW AND MY MEMBERSHIP IS IN A PROBATIONARY PERIOD FOR 90 DAYS WHILE PENDING REVIEW.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_