



International Business Office  
 2400 Latigo Avenue  
 Oxnard, CA 93030  
 805.604.2000 Phone  
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# 2018 Technical Seminar Supplier Registration

**SEPTEMBER 22, 2018  
 CHICAGO, IL**

| Seminar Location:  | Travel Information  |
|--|---|
| <b>Crowne Plaza Chicago O'Hare Hotel</b><br>5440 N River Rd., Rosemont, IL 60018<br>(847) 671-6350 | <b>Parking: \$17.00</b><br><b>Room Rate: \$119.00</b><br><b>Cut-off Date: 8/24/2018</b> |

| Supplier Information    |      |                 |
|-------------------------|------|-----------------|
| Company:                |      | ATRA Acct #:    |
| Primary Contact:        |      |                 |
| Address:                |      | City/State/Zip: |
| Phone:                  | Fax: | Email:          |
| Rep. Attending Seminar: |      |                 |
| Address:                |      | City/State/Zip: |
| Phone:                  | Fax: | Email:          |

**\*Please Note** - ATRA will reserve **one** display table and **one** lunch per registered Supplier Member. Additional lunches can be purchased.  
**Additional lunches needed:** \_\_\_\_\_

Any additional requirements (electrical) should be made directly through the venue.

| FLYERS - Choose Your Option<br>No Charge   | SPONSORSHIPS  |
|--|---|
| <input type="checkbox"/> <b>BY MAIL (5-7 business days)</b>  | <b>Check any of the following:</b>  |
| Quantity (1000 max):   | <input type="checkbox"/> Registration Coffee - \$400<br><input type="checkbox"/> Morning Coffee Break - \$400<br>Product Presentation - \$700<br><i>Please choose one:</i><br><input type="checkbox"/> 8am<br><input type="checkbox"/> 10:45am<br>Product Video - \$700<br><i>Please choose one:</i><br><input type="checkbox"/> 10:15am<br><input type="checkbox"/> 12pm   |
| Mail Attn to:  |   |
| Company:   |   |
| Address:   |   |
| City/State/Zip:  |   |
| Phone:   | <b>All sponsorships include:</b> <ul style="list-style-type: none"> <li>● Company logo listing on seminar webpage &amp; email</li> <li>● Company logo &amp; mention during seminar presentation</li> <li>● Company listed on seminar brochure cover*</li> </ul> <i>*MUST return this form by the following dates to be included on the brochure:</i><br>1st Mailing: <b>August 1</b><br>2nd Mailing: <b>August 29</b> |
| <input type="checkbox"/> <b>BY EMAIL (24 hours)</b>  |   |
| Email PDF to:  |   |
| <b><u>Web Link</u></b><br>No Charge. Once registered, ATRA will post your company name on the seminar webpage.<br>(Logos only with sponsorships) |   |
| URL Address: http://   |   |





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# 2018 Sponsorship Opportunities

|  | Sponsorship Details   | Fee                                |
|--|---|------------------------------------|
|    | <p align="center"><b>Coffee Break Sponsorship</b></p> <p align="center"><i>Get your message where the people go: Everyone enjoys a fresh cup of coffee in the morning. Have your message visible to the best high-traffic spot of the morning.</i></p> <p align="center"><u>Choose from these time slots:</u><br/>           7am-8am - Registration Coffee<br/>           10:15am-10:45am - AM Coffee Break</p>   | <p align="center"><b>\$400</b></p> |
|   | <p align="center"><b>Video Presentation</b></p> <p align="center"><i>What better way to highlight a new product than your own product video. ATRA will play your product video (up to 5 minutes in length) during registration and morning break. Each video will loop for the entire break/lunch session.</i></p> <p align="center"><u>Choose from these time slots:</u><br/>           10:15am-10:45am - AM Coffee Break<br/>           12pm-1pm - Lunch Break</p>  | <p align="center"><b>\$700</b></p> |
|  | <p align="center"><b>Product Presentation</b></p> <p align="center"><i>Have a personal message you'd like to offer and be able to answer questions from the audience? ATRA offers two presentation slots for your 5-minute discussion and slide presentation. Each presentation runs directly prior to the seminar presentation; one at the start of the program and one after the morning break.*</i></p> <p align="center"><u>Choose from these 5-minute time slots:</u><br/>           8am - Beginning of seminar<br/>           10:45am - Return from AM Break</p> <p align="center"><i>*Entire product presentation needs to fit on a 6' table</i></p> | <p align="center"><b>\$700</b></p> |

**All sponsorships include:**

- Company logo listing on seminar webpage & email
- Company logo & mention during seminar presentation
- Company listed on seminar brochure cover\*

*\*MUST return this form by the brochure mailing dates to be included on the brochure. Deadline dates are published on each seminar's Exhibitor Registration forms.*