



International Business Office
 2400 Latigo Avenue
 Oxnard, CA 93030
 805.604.2000 Phone
 805.988.6761 Fax

2018 Technical Seminar Supplier Registration

JUNE 2, 2018
COUNCIL BLUFFS, IA

| Seminar Location: | Travel Information |
|--|--|
| Ameristar Hotel & Casino 2200 River Rd, Council Bluffs, IA 51501 (712) 328-8888 | Parking: Complimentary Room Rate: \$189 Cut-off Date: May 2, 2018 |

| Supplier Information | | |
|-------------------------|------|-----------------|
| Company: | | ATRA Acct #: |
| Primary Contact: | | |
| Address: | | City/State/Zip: |
| Phone: | Fax: | Email: |
| Rep. Attending Seminar: | | |
| Address: | | City/State/Zip: |
| Phone: | Fax: | Email: |

***Please Note** - ATRA will reserve **one** display table and **one** lunch per registered Supplier Member. Additional lunches can be purchased.
Additional lunches needed: _____

Any additional requirements (electrical) should be made directly through the venue.

| FLYERS - Choose Your Option | SPONSORSHIPS |
|--|---|
| No Charge | |
| <input type="checkbox"/> BY MAIL (5-7 business days) | Check any of the following: |
| Quantity (1000 max): | <input type="checkbox"/> Registration Coffee - \$275 <input type="checkbox"/> Morning Coffee Break - \$275 Product Presentation - \$550 <i>Please choose one:</i> |
| Mail Attn to: | <input type="checkbox"/> 8am <input type="checkbox"/> 10:45am |
| Company: | Product Video - \$550 <i>Please choose one:</i> |
| Address: | <input type="checkbox"/> 10:15am <input type="checkbox"/> 12pm |
| City/State/Zip: | |
| Phone: | |
| <input type="checkbox"/> BY EMAIL (24 hours) | |
| Email PDF to: | |
| Web Link | |
| No Charge. Once registered, ATRA will post your company name on the seminar webpage. (Logos only with sponsorships) | |
| URL Address: http:// | All sponsorships include: <ul style="list-style-type: none"> • Company logo listing on seminar webpage & email • Company logo & mention during seminar presentation • Company listed on seminar brochure cover* <i>*MUST return this form by the following dates to be included on the brochure:</i> 1st Mailing: April 11 2nd Mailing: May 9 |





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2018 Sponsorship Opportunities

| | Sponsorship Details | Fee |
|--|---|---------------------|
|  | <p align="center">Coffee Break Sponsorship</p> <p align="center"><i>Get your message where the people go: Everyone enjoys a fresh cup of coffee in the morning. Have your message visible to the best high-traffic spot of the morning.</i></p> <p align="center"><u>Choose from these time slots:</u> 7am-8am - Registration Coffee 10:15am-10:45am - AM Coffee Break</p> | <p>\$275</p> |
|  | <p align="center">Video Presentation</p> <p align="center"><i>What better way to highlight a new product than your own product video. ATRA will play your product video (up to 5 minutes in length) during registration and morning break. Each video will loop for the entire break/lunch session.</i></p> <p align="center"><u>Choose from these time slots:</u> 10:15am-10:45am - AM Coffee Break 12pm-1pm - Lunch Break</p> | <p>\$550</p> |
|  | <p align="center">Product Presentation</p> <p align="center"><i>Have a personal message you'd like to offer and be able to answer questions from the audience? ATRA offers two presentation slots for your 5-minute discussion and slide presentation. Each presentation runs directly prior to the seminar presentation; one at the start of the program and one after the morning break.*</i></p> <p align="center"><u>Choose from these 5-minute time slots:</u> 8am - Beginning of seminar 10:45am - Return from AM Break</p> <p align="center"><i>*Entire product presentation needs to fit on a 6' table</i></p> | <p>\$550</p> |

All sponsorships include:

- Company logo listing on seminar webpage & email
- Company logo & mention during seminar presentation
- Company listed on seminar brochure cover*

**MUST return this form by the brochure mailing dates to be included on the brochure. Deadline dates are published on each seminar's Exhibitor Registration forms.*