



International Business Office
 2400 Latigo Avenue
 Oxnard, CA 93030
 805.604.2000 Phone
 805.988.6761 Fax

2018 Technical Seminar Supplier Registration


**APRIL 28, 2018
 DALLAS, TX**

Seminar Location:	Travel Information
Embassy Suites by Hilton- Dallas DFW Airport South 4650 W Airport Fwy, Irving, TX 75062 (972) 790-0093	Parking: Complimentary Room Rate: \$139 Cut-off Date: April 7, 2018

Supplier Information		
Company:		ATRA Acct #:
Primary Contact:		
Address:		City/State/Zip:
Phone:	Fax:	Email:
Rep. Attending Seminar:		
Address:		City/State/Zip:
Phone:	Fax:	Email:

***Please Note** - ATRA will reserve **one** display table and **one** lunch per registered Supplier Member. Additional lunches can be purchased.
Additional lunches needed: _____

Any additional requirements (electrical) should be made directly through the venue.

FLYERS - Choose Your Option No Charge	SPONSORSHIPS
<input type="checkbox"/> BY MAIL (5-7 business days)	Check any of the following: <input type="checkbox"/> Registration Coffee - \$275 <input type="checkbox"/> Morning Coffee Break - \$275 Product Presentation - \$550 <i>Please choose one:</i> <input type="checkbox"/> 8am <input type="checkbox"/> 10:45am Product Video - \$550 <i>Please choose one:</i> <input type="checkbox"/> 10:15am <input type="checkbox"/> 12pm
<input type="checkbox"/> BY EMAIL (24 hours)	
Quantity (1000 max): Mail Attn to: Company: Address: City/State/Zip: Phone:	All sponsorships include: <ul style="list-style-type: none"> •Company logo listing on seminar webpage & email •Company logo & mention during seminar presentation •Company listed on seminar brochure cover* <i>*MUST return this form by the following dates to be included on the brochure:</i> 1st Mailing: March 7 2nd Mailing: April 4
Email PDF to:	
Web Link No Charge. Once registered, ATRA will post your company name on the seminar webpage. (Logos only with sponsorships)	
URL Address: http://	



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2018 Sponsorship Opportunities

	Sponsorship Details	Fee
	<p align="center">Coffee Break Sponsorship</p> <p align="center"><i>Get your message where the people go: Everyone enjoys a fresh cup of coffee in the morning. Have your message visible to the best high-traffic spot of the morning.</i></p> <p align="center"><u>Choose from these time slots:</u> 7am-8am - Registration Coffee 10:15am-10:45am - AM Coffee Break</p>	<p align="center">\$275</p>
	<p align="center">Video Presentation</p> <p align="center"><i>What better way to highlight a new product than your own product video. ATRA will play your product video (up to 5 minutes in length) during registration and morning break. Each video will loop for the entire break/lunch session.</i></p> <p align="center"><u>Choose from these time slots:</u> 10:15am-10:45am - AM Coffee Break 12pm-1pm - Lunch Break</p>	<p align="center">\$550</p>
	<p align="center">Product Presentation</p> <p align="center"><i>Have a personal message you'd like to offer and be able to answer questions from the audience? ATRA offers two presentation slots for your 5-minute discussion and slide presentation. Each presentation runs directly prior to the seminar presentation; one at the start of the program and one after the morning break.*</i></p> <p align="center"><u>Choose from these 5-minute time slots:</u> 8am - Beginning of seminar 10:45am - Return from AM Break</p> <p align="center"><i>*Entire product presentation needs to fit on a 6' table</i></p>	<p align="center">\$550</p>

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- Company logo listing on seminar webpage & email
- Company logo & mention during seminar presentation
- Company listed on seminar brochure cover*

**MUST return this form by the brochure mailing dates to be included on the brochure. Deadline dates are published on each seminar's Exhibitor Registration forms.*