



International Business Office  
 2400 Latigo Avenue  
 Oxnard, CA 93030  
 805.604.2000 Phone  
 805.988.6761 Fax

# 2018 Technical Seminar Supplier Registration

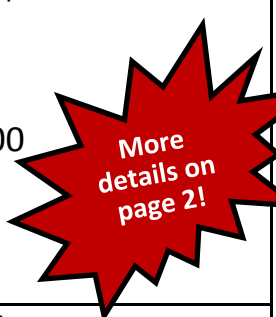
**APRIL 7, 2018**  
**SALT LAKE CITY, UT**

Seminar Location:	Travel Information
<b>Little America Hotel</b> 500 S Main St, Salt Lake City, UT (801) 363-6781	<b>Parking:</b> Complimentary

Supplier Information		
Company:		ATRA Acct #:
Primary Contact:		
Address:		City/State/Zip:
Phone:	Fax:	Email:
Rep. Attending Seminar:		
Address:		City/State/Zip:
Phone:	Fax:	Email:

**\*Please Note** - ATRA will reserve **one** display table and **one** lunch per registered Supplier Member. Additional lunches can be purchased.  
**Additional lunches needed:** \_\_\_\_\_

Any additional requirements (electrical) should be made directly through the venue.

FLYERS - Choose Your Option No Charge	SPONSORSHIPS
<input type="checkbox"/> <b>BY MAIL (5-7 business days)</b>	<b>Check any of the following:</b>  <input type="checkbox"/> Registration Coffee - \$300 <input type="checkbox"/> Morning Coffee Break - \$300 Product Presentation - \$600 <i>Please choose one:</i> <input type="checkbox"/> 8am <input type="checkbox"/> 10:45am  Product Video - \$600 <i>Please choose one:</i> <input type="checkbox"/> 10:15am <input type="checkbox"/> 12pm
<input type="checkbox"/> <b>BY EMAIL (24 hours)</b>	
Quantity (1000 max): Mail Attn to: Company: Address: City/State/Zip: Phone:	<b>All sponsorships include:</b> <ul style="list-style-type: none"> <li>•Company logo listing on seminar webpage &amp; email</li> <li>•Company logo &amp; mention during seminar presentation</li> <li>•Company listed on seminar brochure cover*</li> </ul> <i>*MUST return this form by the following dates to be included on the brochure:</i> 1st Mailing: <b>February 14</b> 2nd Mailing: <b>March 14</b>
Email PDF to:	
<b>Web Link</b> No Charge. Once registered, ATRA will post your company name on the seminar webpage. (Logos only with sponsorships)	
URL Address: http://	



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# 2018 Sponsorship Opportunities

	Sponsorship Details	Fee
	<p align="center"><b>Coffee Break Sponsorship</b></p> <p align="center"><i>Get your message where the people go: Everyone enjoys a fresh cup of coffee in the morning. Have your message visible to the best high-traffic spot of the morning.</i></p> <p align="center"><u>Choose from these time slots:</u>            7am-8am - Registration Coffee            10:15am-10:45am - AM Coffee Break</p>	<p align="center"><b>\$300</b></p>
	<p align="center"><b>Video Presentation</b></p> <p align="center"><i>What better way to highlight a new product than your own product video. ATRA will play your product video (up to 5 minutes in length) during registration and morning break. Each video will loop for the entire break/lunch session.</i></p> <p align="center"><u>Choose from these time slots:</u>            10:15am-10:45am - AM Coffee Break            12pm-1pm - Lunch Break</p>	<p align="center"><b>\$600</b></p>
	<p align="center"><b>Product Presentation</b></p> <p align="center"><i>Have a personal message you'd like to offer and be able to answer questions from the audience? ATRA offers two presentation slots for your 5-minute discussion and slide presentation. Each presentation runs directly prior to the seminar presentation; one at the start of the program and one after the morning break.*</i></p> <p align="center"><u>Choose from these 5-minute time slots:</u>            8am - Beginning of seminar            10:45am - Return from AM Break</p> <p align="center"><i>*Entire product presentation needs to fit on a 6' table</i></p>	<p align="center"><b>\$600</b></p>

**All sponsorships include:**

- Company logo listing on seminar webpage & email
- Company logo & mention during seminar presentation
- Company listed on seminar brochure cover\*

*\*MUST return this form by the brochure mailing dates to be included on the brochure. Deadline dates are published on each seminar's Exhibitor Registration forms.*